

# 2025 Cloud Threat Hunting and Defense Landscape

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*Threats to the cloud — shared, scalable infrastructure of remote data storage and compute — are becoming easier to carry out. This is driven by an increasingly interconnected environment and the rising trend of credential abuse.*

**Threat actors use stolen credentials to access your cloud:** Threat actors are using stolen usernames and passwords to gain access to one cloud environment, from which they can access other, more sensitive environments.

**Third-party tools are the new backdoor:** Hackers are taking advantage of security weaknesses in third-party tools to bypass defenses in more secure environments.



**Less effort is needed to pull off high-impact attacks:** Cloud abuse, exploitation of misconfigured environments, and credential abuse have all gotten easier for even low-level threat actors to achieve.

## What's Driving the Trends

**92%** **Percent of companies using multi-cloud solutions**  
*Increased cloud complexity and need for interoperability increases attack surface*

**1,295** **Number of cloud services the average company uses**  
*Increased opportunity for third-party exploits*

**60%** **Percent of business data stored in cloud**  
*Increased motivation for threat actors to target the cloud*

## Malicious Tactics in the Cloud



### Living-off-the-cloud

Using native tools and functions, not malware, to compromise cloud environments



### Logging in, not breaking in

Using of valid credentials provides initial access



### Registering their own tools

Using legitimate cloud services to set up malicious infrastructure

## Outlook

**Third party compromise** will become increasingly prevalent and more technically sophisticated.

Ransomware involving **data theft and seizure of cloud processes** will become more common as criminals take advantage of cloud growth.

**AI-enabled cloud management tools** will provide new avenues for exploitations, such as **malicious prompts**.

## Mitigations

- Do we have visibility into our third-party integrations?
- Are we monitoring leaked credentials and implementing MFA everywhere?
- Are we implementing zero trust — specifically the principle of least privilege — for managing data access and account configuration?