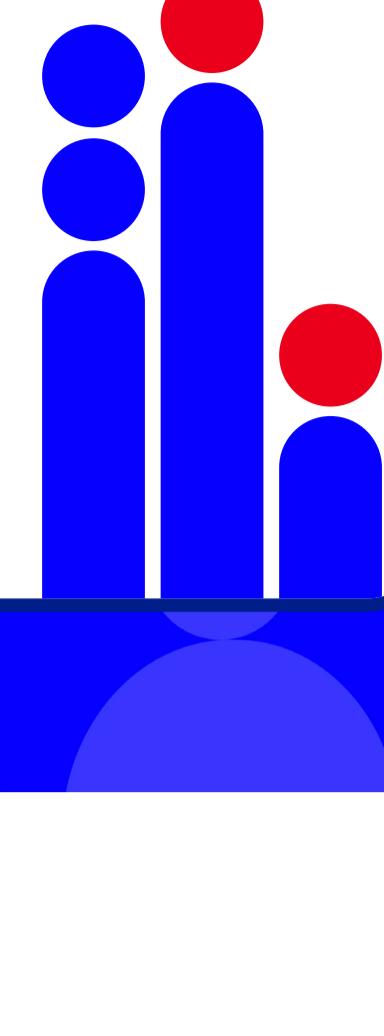


Key Findings

The 2025 State of Threat Intelligence

In 2025 businesses faced nonstop disruption from cybercrime, state-sponsored threats, and geopolitical concerns.

Executives agree that now more than ever, threat intelligence is an essential component of enterprise data security.



Usage & Adoption

Executives have become reliant on threat intelligence for maintaining enterprise cybersecurity in 2025. Across the board, threat intelligence is being taken more seriously as risks grow.

83%

of enterprises have a full-time threat intelligence team

76%

say threat intelligence influences decisions at least weekly; 32% say daily

Threat intelligence isn't just for the SOC. Other active consumers include:

IT ops

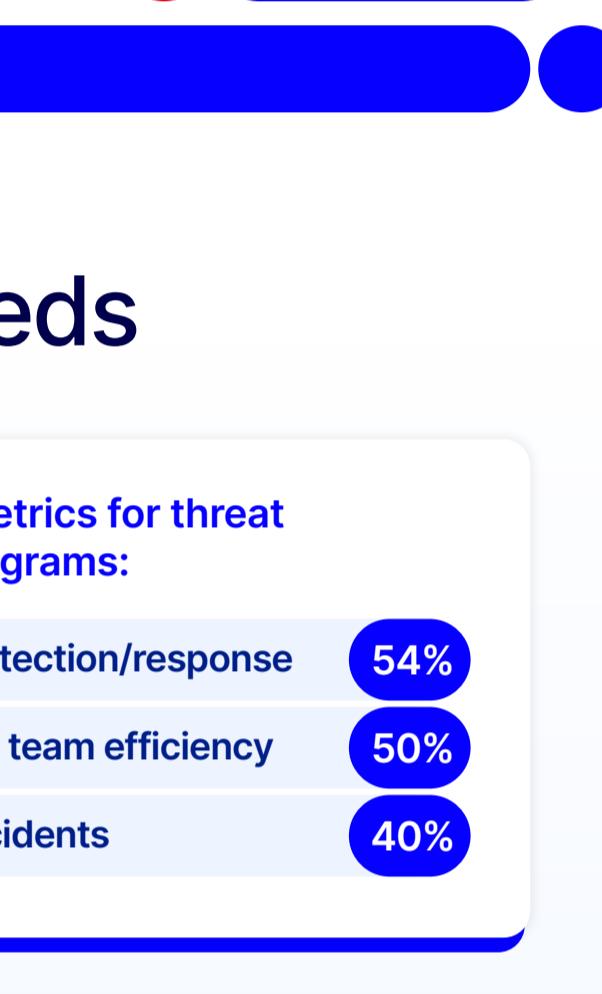
73%

Incident response

48%

Risk management

47%



Evolving Market Needs

Top pain points for organizations evaluating threat intelligence vendors:

01. Credibility

50%

02. Ineffective integrations

48%

03. Information overload

46%

Top success metrics for threat intelligence programs:

01. Faster detection/response

54%

02. Improved team efficiency

50%

03. Fewer incidents

40%

Despite enterprise desires for more robust threat intelligence, vendors aren't always up to par. Choosing a customized solution for your organization's needs is essential to a successful cybersecurity stack.

What security leaders expect from vendors

33%

improve delivery speed

21%

provide richer context

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